

Architecture, Interior Design & Fit-out

PORTFOLIO

DESIGN HOME GROUP



Taking You Forward

Dubai - CAIRO

www.designhomegroup.com

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About Design Home Group

- Who Are We
- Key Skills
- What We do
- Work Methodology
- Recent Projects
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Key Projects

- Hospitality
- Corporate
- Health & Fitness
- Residential



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Who Are We ?

Even with the fact that Design Home Group is a new company but the fact is our experts team members and for over 25 years have been transforming client dreams into reality: on time and on budget.

We offer our clients boutique style personalized service with the professionalism, experience and reach of a multi-national corporation.

Having evolved from a hospitality design company into a full service architecture/interior design firm, we truly understand that design is in the details.

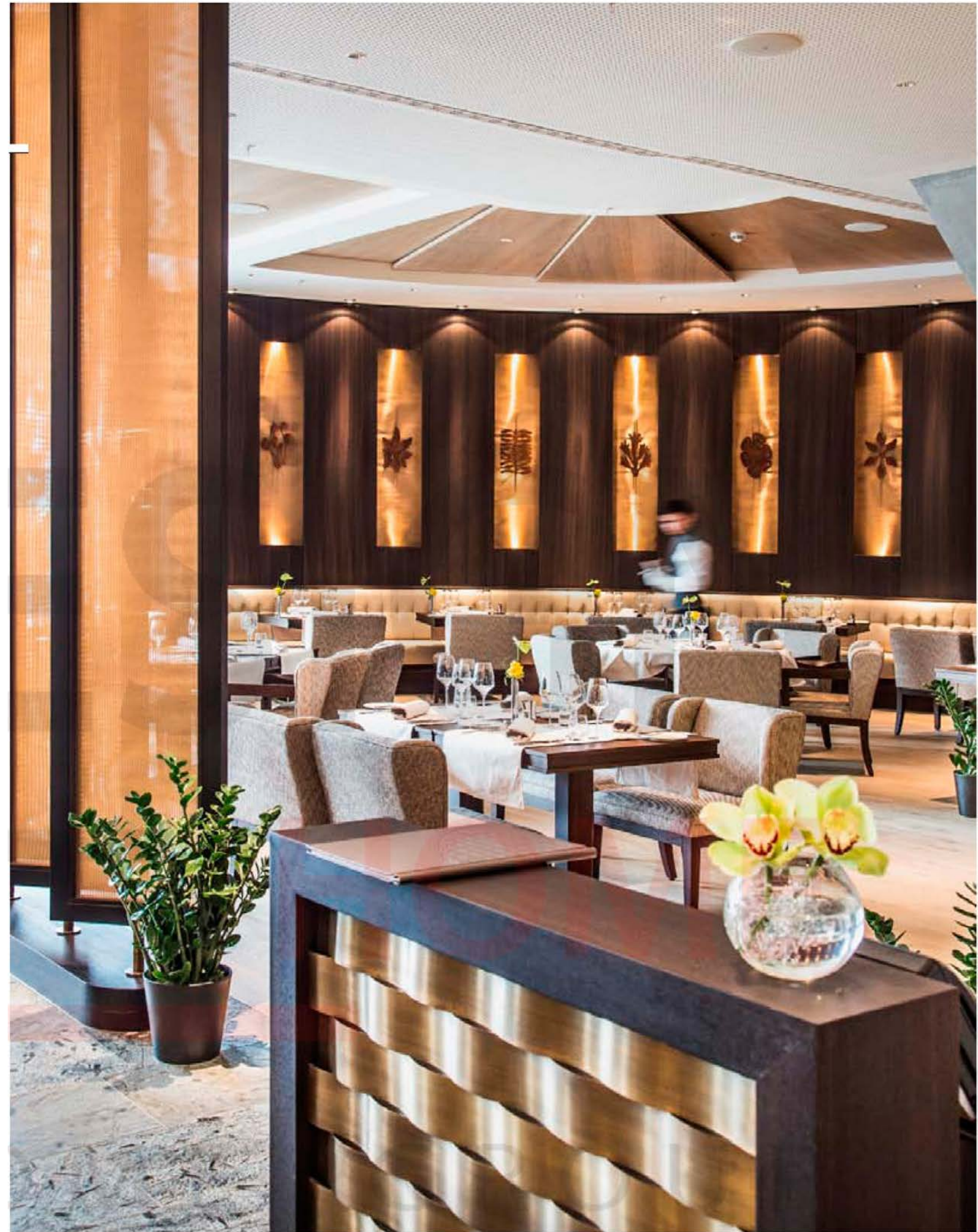
Products that we have created grace the most beautiful hotels, restaurants, Corporates and homes, in over 20 countries.

Every project is unique. That simple fact inspires our team to push the envelope to give each individual space a singular identity taking into consideration geographical location, architecture and client vision.

Our designer are continually travelling the world in search of trends and inspiration as well as sources of the latest materials and products.

Over the past two decades, we have built strong relationships with suppliers and manufactures of finishes, furnishings, lighting, decorative acces sories and specialized artisans.

With an international staff that include Architects, Interior Designers, Landscape architects and Site Engineers, Design Home is well prepared to meet and sur pass client expectations.



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Our Team & Core Value

OUR CORE VALUES

We Deliver:

We do what we say when we said we would.

We Solve Problems:

We help our clients solve their problems.
We understand that if we are not part of the solution we are part of the problem.

We Wow:

We deliver a product/service that surpasses expectations.
We are creative. We are thorough.

We are Passionate:

We love what we do.

We are Positive & Fun:

We build relationships that are positive and enriching.

We are Honest:

Trust is earned by our actions every day. Our motives are pure and direct.

We are Humble:

We are doing the best job we can do; we are not better than anyone else. We make mistakes. We put up our hand and admit it.
We are always open to learn; regardless of how much we think we already know.

We are Respectful:

Each one of us is different not better.

We are Continually Improving:

Great is just the starting point, not the end point.
We are only as good as what we accomplish today.

We are curious:

we want to learn more; we want to know how & why.

OUR TEAM LEADERS



Sameh
Founder & Managing Director



Shahira
Business Development Director



Heba
Planning Manager



Ahmed
Projects Manager



Sandra
Senior Architect
Designer



Ngai Nu
Interior Designer



Rima
Procurement Coordinator



Dalia
Senior Interior Designer



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Our Certifications



THE AMERICAN INSTITUTE OF ARCHITECTS

DECLARES THAT

Sameh Salem V

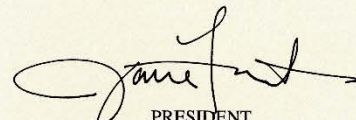
IS ADMITTED TO INTERNATIONAL ASSOCIATE MEMBERSHIP HAVING BEEN FOUND ELIGIBLE


BY AUTHORITY OF THE BOARD OF DIRECTORS

AND IS ENTITLED TO EXERCISE AND ENJOY ALL THE RIGHTS AND PRIVILEGES

OF THIS CATEGORY OF MEMBERSHIP AS PRESCRIBED IN THE BYLAWS.

MEMBER SINCE SEPTEMBER 30, 2020


PRESIDENT


SECRETARY

2011-04-11
Reg.nr: 51-06945-10

Sameh Ahmed Abdel Raouf Ahmed Salem
Personnummer: 700620-4510

Utlåtande
över utländsk högre utbildning

Högskoleverkets bedömning:

Utbildningen motsvarar till nivå och omfattning svensk kandidatexamen med arkitektur som huvudområde.

Utländsk utbildning:

Examen: "Degree of Bachelor of Architectural Engineering"

Lärosäte: Cairo University, Kairo, Egypten

Längd: 5 år Examensår: 1992

Utbildningen inleds med ett förberedande år.


Cecilia Ulfsdotter
Högskoleverket
tfn +46 8 563 085 00
hsv@hsv.se • www.hsv.se

 **HÖGSKOLEVERKET**
Swedish National Agency for Higher Education

För ytterligare information om studiernas innehåll hänvisas till betygshandlingarna. Originalen är endast giltiga med "Swedish ENIC NARIC" - vitpräglad sigill.
För mer information se baksidan. Högskoleverket kan verifiera utlåtandets äkthet.

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Our Certifications



حكومة دبي
GOVERNMENT OF DUBAI

بلدية دبي
DUBAI MUNICIPALITY

شهادة سجل مزاولة المهن الهندسية
ENGINEERING PROFESSIONS PRACTICE CERTIFICATE

الإسم التجاري : ديزاين هوم جروب (ش.ذ.م.ج)
رقم الترخيص : 617563

تاريخ إصدار الرخصة : 16-10-2016
تاريخ انتهاء الرخصة : 15-10-2026
الأنشطة المسجلة وغير المصرح العمل بها لجميع المشاريع

الأنشطة المسجلة والمصرح العمل بها

شريك	سامح أحمد الرووف سالم
مدير	زهيرة محمد العكيه
مدير	وائل مزهد عيد
شريك	حمدة محمد سالم محمد العامري

المنطقة : الخليج التجاري
رقم الأرض : 3460519
الهاتف : 045645774 فاكس : 045645774
البريد الإلكتروني : sameh.salem@designhomegroup.com

اجمالي عدد الأنشطة : 2

ملاحظات السجل : - لا يجوز البدء أو القيام بتنفيذ مشاريع جديدة تابعة لإشراف البلدية أو لأي جهة أخرى لحين توفير سكن عمال في الأماكن المخصصة في إمارة دبي

اي تغيير في إشراف مزاولة المهنة قد يؤدي إلى إيقاف الرخصة في سجلات البلدية تاريخ الطباعة : 25-12-2019

لجنة قيد وترخيص
مزاولة مهنة الاستشارات الهندسية والمقاولات
إدارة تراخيص البناء

تعتبر هذه الشهادة لاقية في حال حدوث أي كسح أو تغيير أو تعديل وتجدد سنوياً



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Key Skills

Area of Experience:

- Project management
- Interior Design
- Procurement routes
- Project planning
- Architecture Design
- Client Management
- Business awareness
- Budgetary controls

Project Management Skills:

- Creating realistic and achievable project plans.
- Evaluating risks and developing strategies to overcome project obstacles.
- Have managed budgets up to US\$ 500 mill on
- Demonstrate commitment to safety throughout a projects lifespan.
- Promoting a company's image & marketability.
- Good working knowledge of PM methodologies and tools such as MS Project, Primavera.
- Managing a diverse team of professionals.
- Ability to lead and develop a team.
- Managing the day-to-day operational aspects of the project.
- Producing timing, costing and scoping documentat ion.
- Producing & maintaining project management plans.
- Monitoring and managing all contractors, consultants and third party suppliers within each project.
- Monitoring all work in accordance with schedules.

Personal Skills:

- Having a client focused approach to work.
- Results driven forward thinking with a problem-solving mentality.
- Working closely with clients to understand their needs.
- Ability to form, manage and motivate high performance teams to achieve critical organizational objectives.
- Willingness to accept responsibility when delegated.
- Able to manage significant inputs & relationships with third parties throughout the full lifecycle.
- Possessing a firm understanding of multiple project management methods.
- Can mentor and coach project managers in modern methodologies and techniques.
- Comfortable working in a changing environment.



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What We Do ...

- ❑ Hospitality Projects
- ❑ Luxury Office Building
- ❑ Golf Clubs & SPA Projects
- ❑ Landscape Projects
- ❑ Special High End Residence & Palaces



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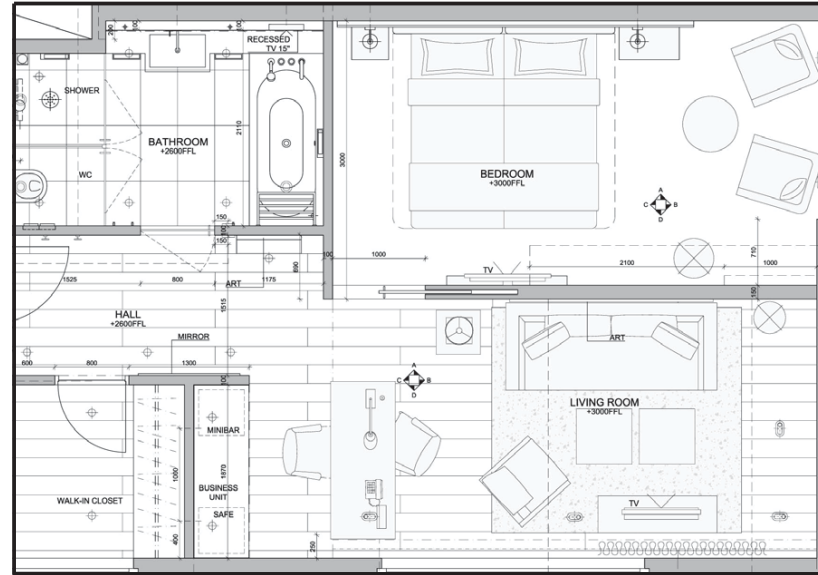
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How We Do It...

Our Work Methodology ...

1



1. Personal meeting & initial project planning

- Project-related research.
- Program and schedule confirmation.
- Square meter/area budget allocations.
- Development of schematic floor plans of all areas stipulated in the Scope of Work.

2. Concept Design

- Development of Architecture & interior design.
- Presentation of colors and materials.
- Coordination of professional renderings.



2



How We Do It ...

Our Work Methodology ...

3. Design Development

- Preliminary finish boards including actual samples of finishes, material and colors for each room, facility and area type.
- Preliminary finish schedule indicating colors, materials and finishes.
- Preliminary door and hardware selection.



3

4



4. Final Design

- Floor plans, Elevations, Sections, interior elevations and details, indicating all materials, furniture, fixtures, artwork and accessories in proper scale.
- Finish schedule including actual samples of finishes, material and colors for each room, facility and area type.
- Doors schedules, door details and hardware selection.
- Detail furniture plans including FF&E Specifications.
- Furniture, case goods as well as carpentry details and shop drawings for the FF&E.

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Recent Architecture, Interior & Landscape Projects List

- Wyndham Hotel AddisAbaba, Ethiopia ([Architecture, Interior & Landscape Design](#))
- TRYP Hotel by Wyndham AddisAbaba, Ethiopia ([Architecture, Interior & Landscape Design](#))
- Wyndham Garden Langano, Ethiopia ([Architecture, Interior & Landscape Design](#))
- Santa Maria Headquarter offices AddisAbaba, Ethiopia ([Architecture & Interior Design](#))
- Ramada Hotel Extension Addis Ababa, Ethiopia ([Architecture, Interior Design](#))
- Marriott Mostar Hotel, Bosnia & Herzegovina ([Interior Design](#))
- Pullman Barcelona Skipper Hotel, Spain ([Interior Design](#))
- Private Residences at Jumeirah Bay Island (JBI), Dubai, UAE ([Architecture, Interior & Landscape Design](#))
- Marriott Airport Geneva, Switzerland ([Interior Design](#))
- HONO Restaurant & Lounge at the Kempinski Geneva, Switzerland ([Interior Design](#))
- Gallery Strip Mall, Abuja, Nigeria ([Interior Design](#))
- Transcorp Hilton Port Harcourt, Nigeria ([Interior Design](#))
- Transcorp Hilton Ikoyi Lagos, Nigeria ([Interior Design](#))
- La Bella Vista Suite & Bathroom at Grand Hotel Kempinski Geneva, Switzerland ([Interior Design](#))
- Guest rooms, corner suites & corridors renovation at the Kempinski Geneva, Switzerland ([Interior Design](#))
- Transcorp Hilton Abuja, Nigeria ([Interior Design](#))
- Living Hotel Stockholm, Sweden ([Architecture, Interior & Landscape Design](#))
- Hotel Yyldyz Ashgabat, Turkmenistan ([Interior Design](#))
- Bel Horizon Suite at Grand Hotel Kempinski Geneva, ([Interior Design](#))
- Switzerland Swiss Development Group Offices, Geneva, Switzerland ([Interior Design](#))
- Shaftesbury Offices Geneva, ([Interior Design](#))
- Switzerland Intercontinental Resort & Spa Davos, Switzerland ([Interior Design](#))
- Kempinski Royal Maxim Palace Cairo, Egypt ([Interior Design](#))
- Le Spa at Grand Hotel Kempinski Geneva, Switzerland ([Interior Design](#))
- Le Grand Hotel Kempinski Geneva, Switzerland ([Interior Design](#))
- Sofitel Ashgabat Oguzkent Ashgabat, Turkmenistan ([Interior Design](#))
- Kempinski Cathedral Square Vilnius, Lithuania ([Interior Design](#))



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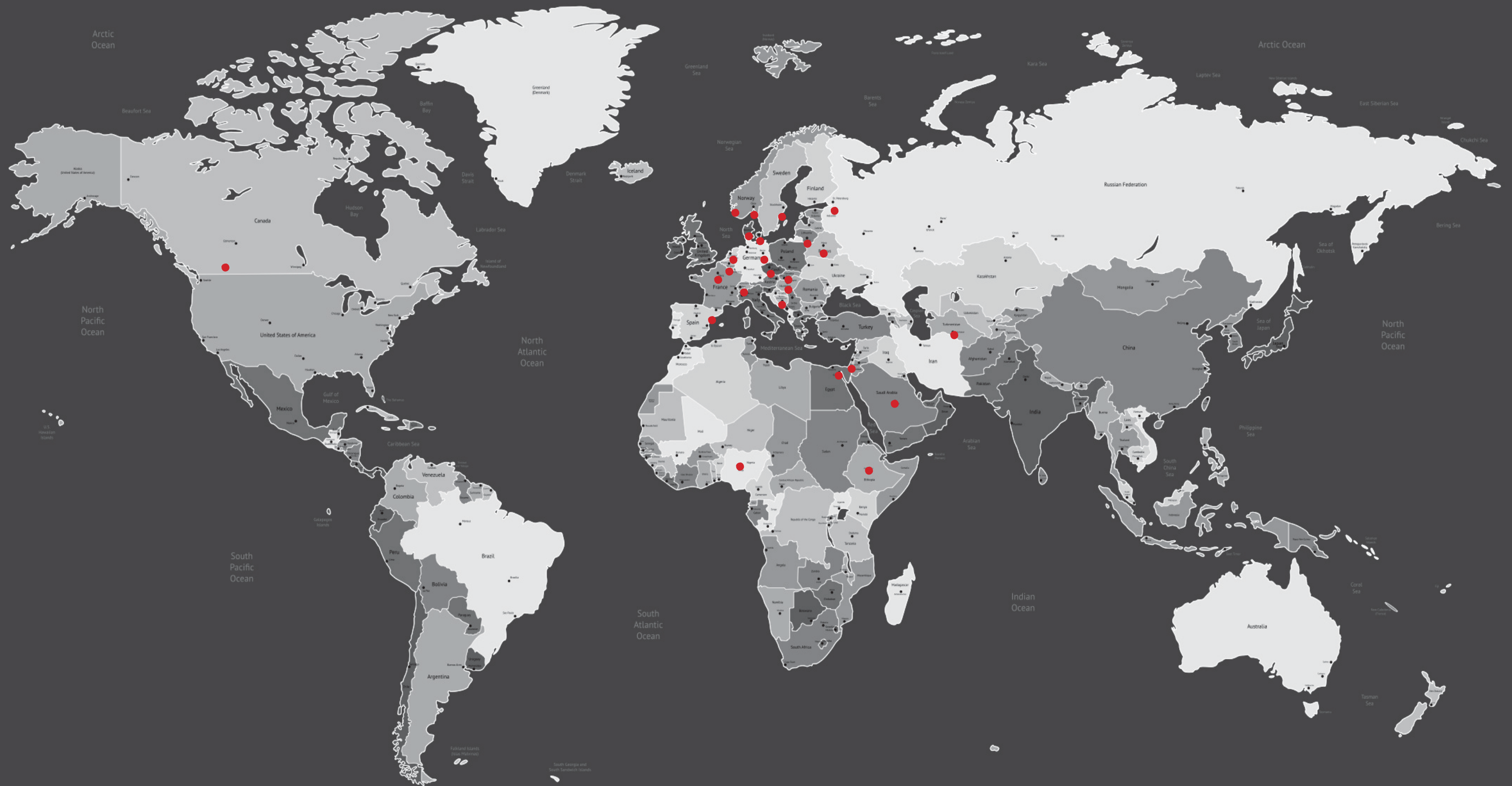
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Our Projects ... Around The World ...



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Key Projects

Architecture Projects





TRYP Hotel by Wyndham

Addis Ababa, Ethiopia



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Santa Maria Headquarter Office Building

Addis Ababa, Ethiopia



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Sheger Smart City Development

Addis Ababa, Ethiopia



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Ramada Hotel

Addis Ababa, Ethiopia



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Mexico Square Multi-Use Building Project

Addis Ababa, Ethiopia



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Mexico Square Multi-Use Building Project

Addis Ababa, Ethiopia



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Wyndham Addis Hotel

Addis Ababa, Ethiopia



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Living Hotel

Stockholm, Sweden



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American University Of Iraq

Arbil, Iraq



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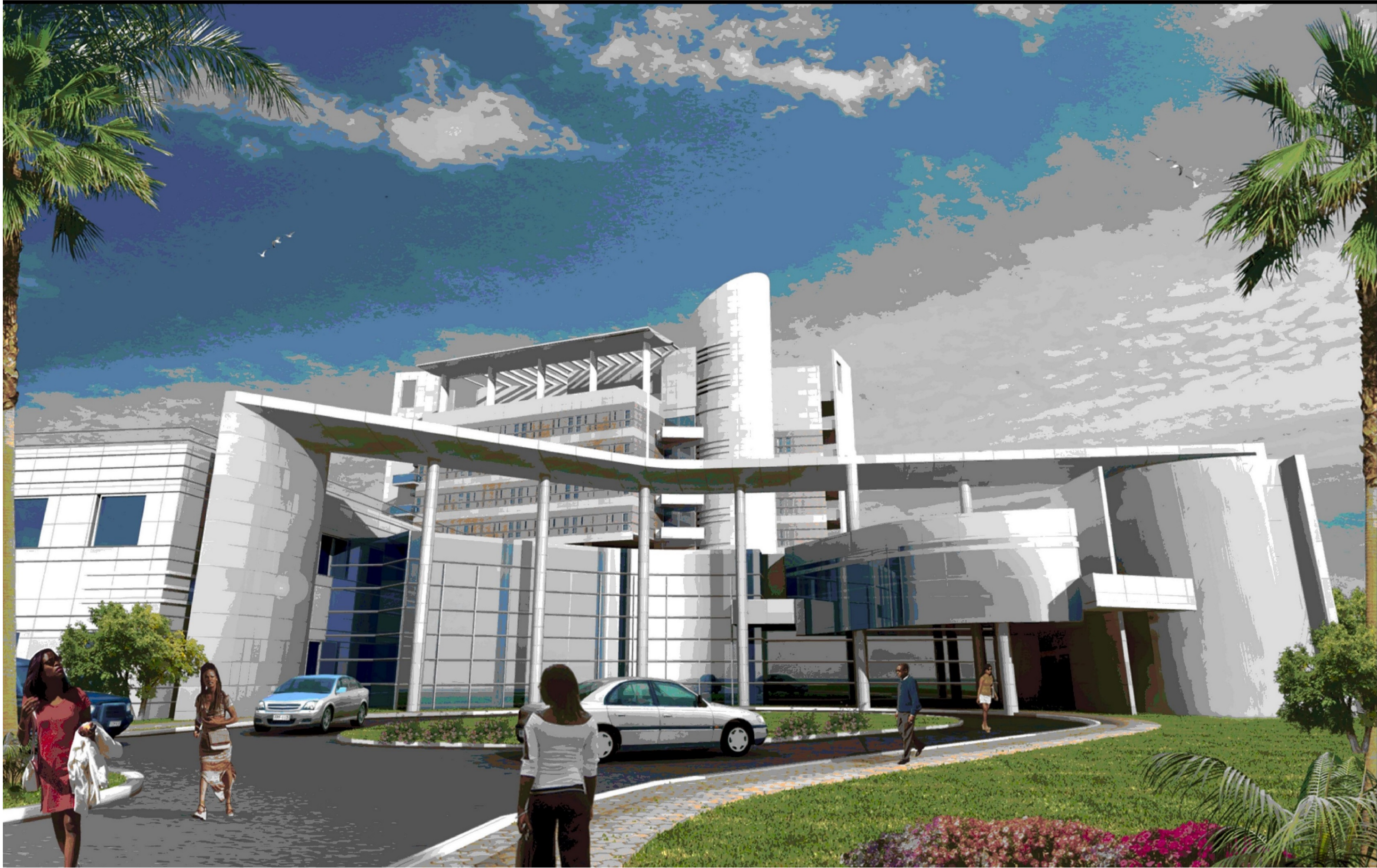
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National Oncology Centre

Luanda, Angola



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Angola National Library

Luanda, Angola



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Key Projects

[Interior Design Projects](#)

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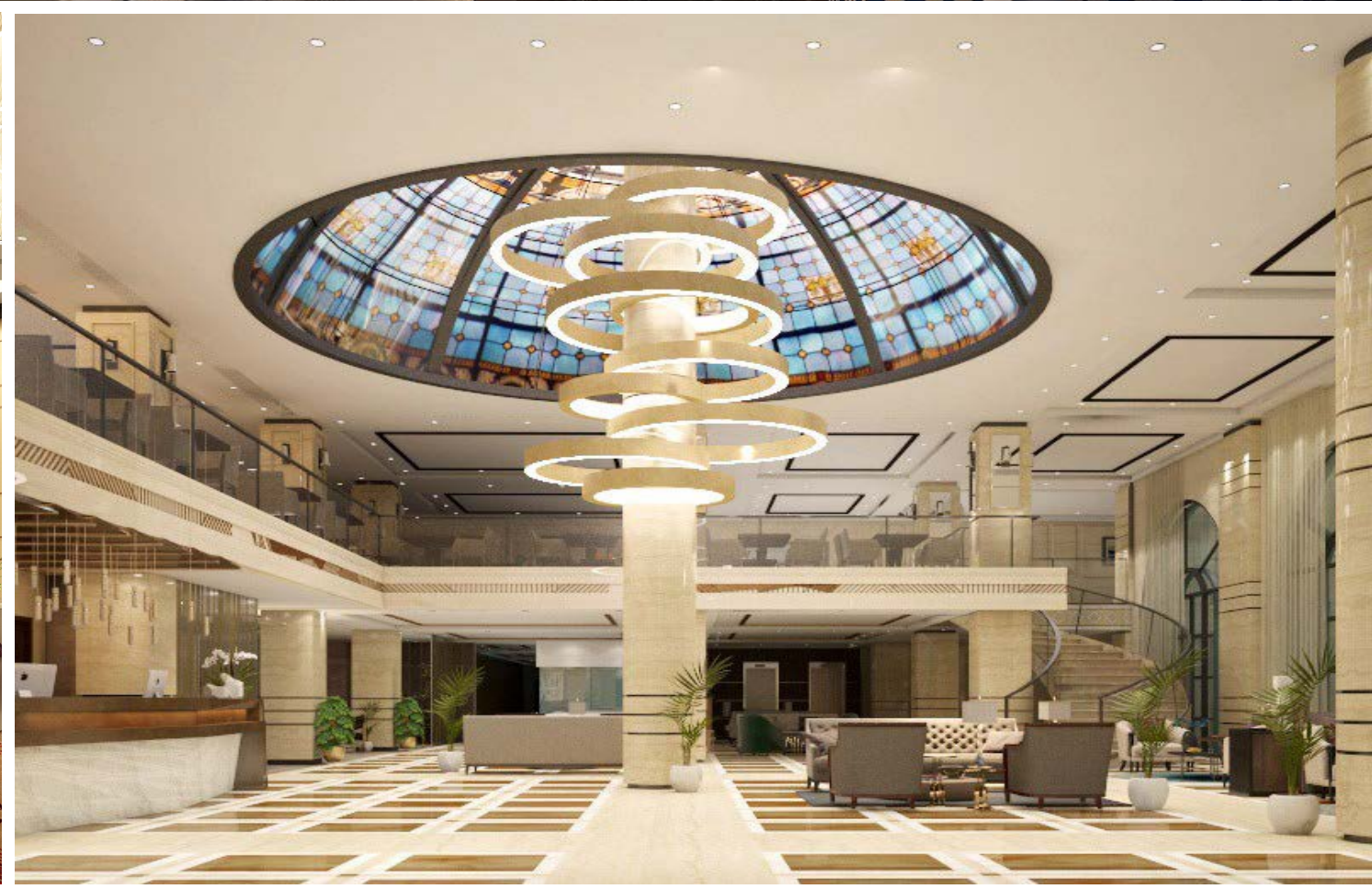
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Wyndham Addis Hotel

Addis Ababa, Ethiopia



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TRYP Hotel by Wyndham

Addis Ababa, Ethiopia



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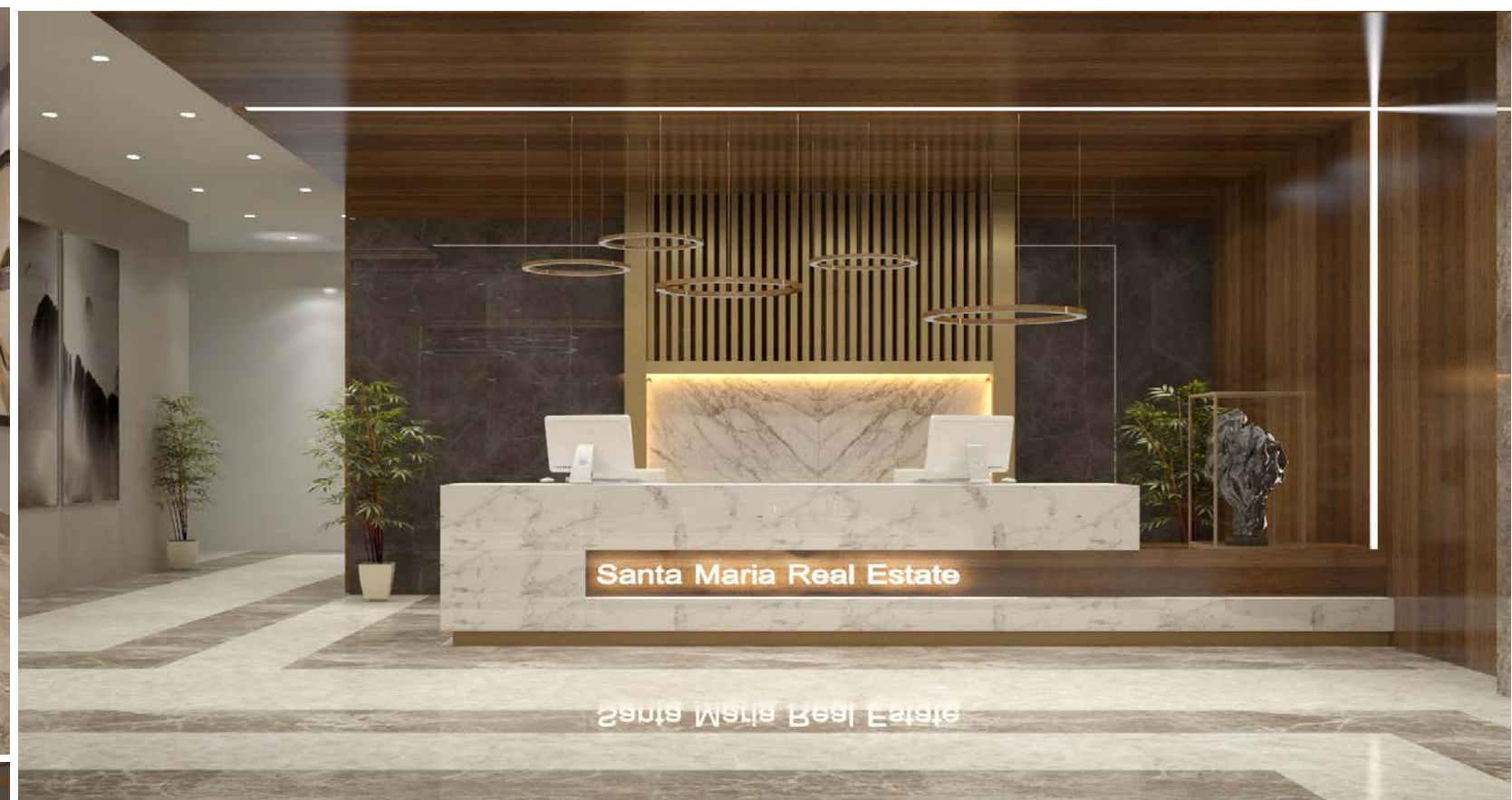
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Santa Maria Headquarter Office Building

Addis Ababa, Ethiopia



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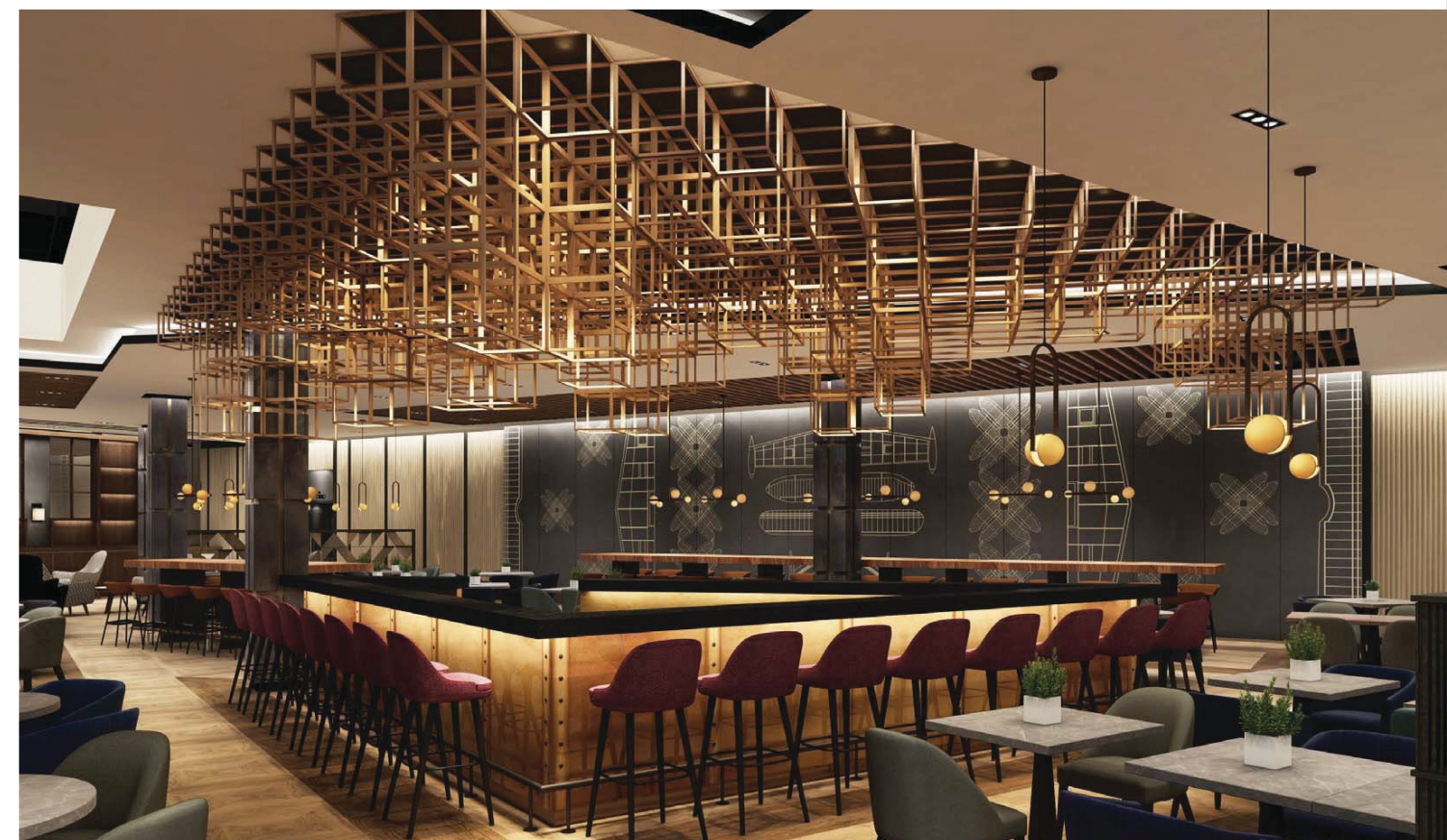
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Marriott Geneva Airport

Geneva, Switzerland



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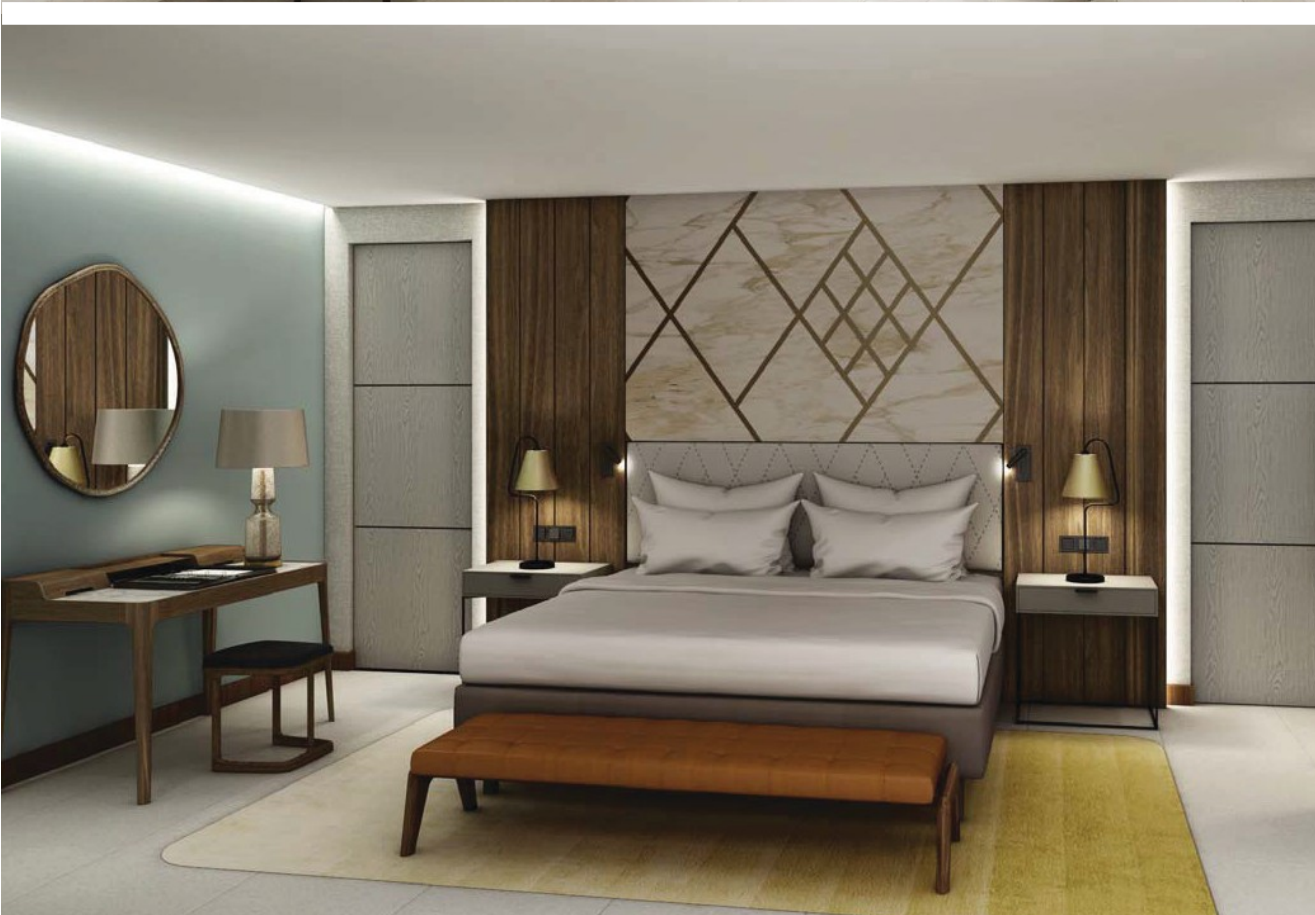
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Marriott Mostar

Mostar, Bosnia and Herzegovina



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Pullman Barcelona Skipper Hotel

Barcelona, Spain



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Intercontinental Resort & SPA Davos

Davos, Switzerland



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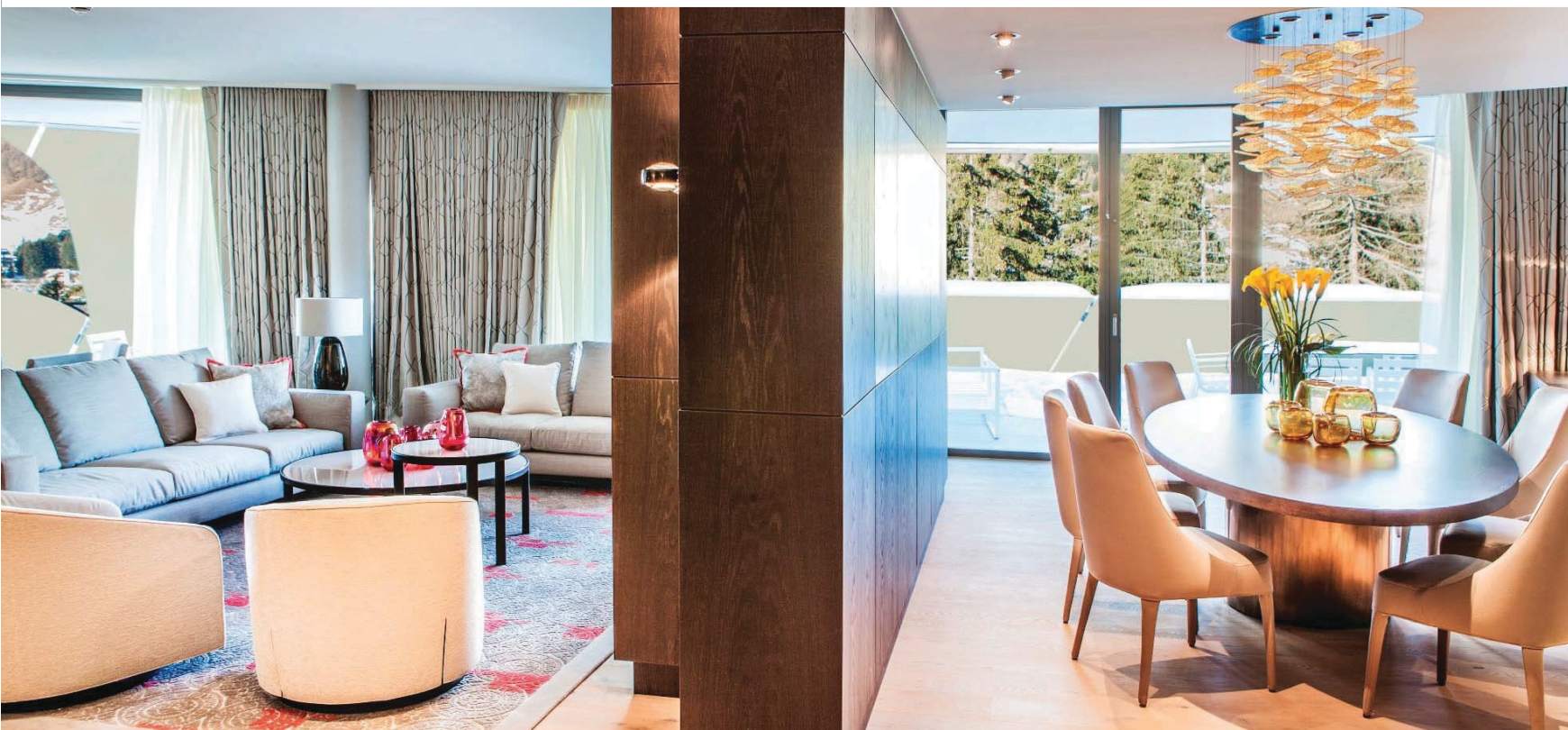
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Intercontinental Resort & SPA Davos

Davos, Switzerland



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Bella Vista Suite at Grand Hotel Kempinski

Geneva, Switzerland



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Living Hotell Stockholm

Stockholm, Sweden



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Floor Two Renovation at Grand Hotel Kempinski

Geneva, Switzerland



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The Renovation of Radisson Blu Royal Stavenger

Stavanger, Norway



Address:

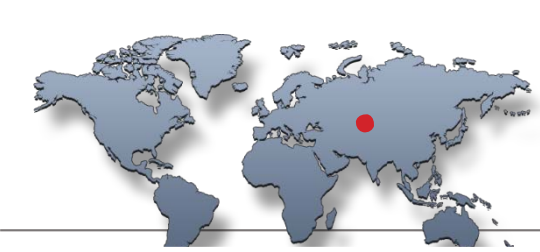
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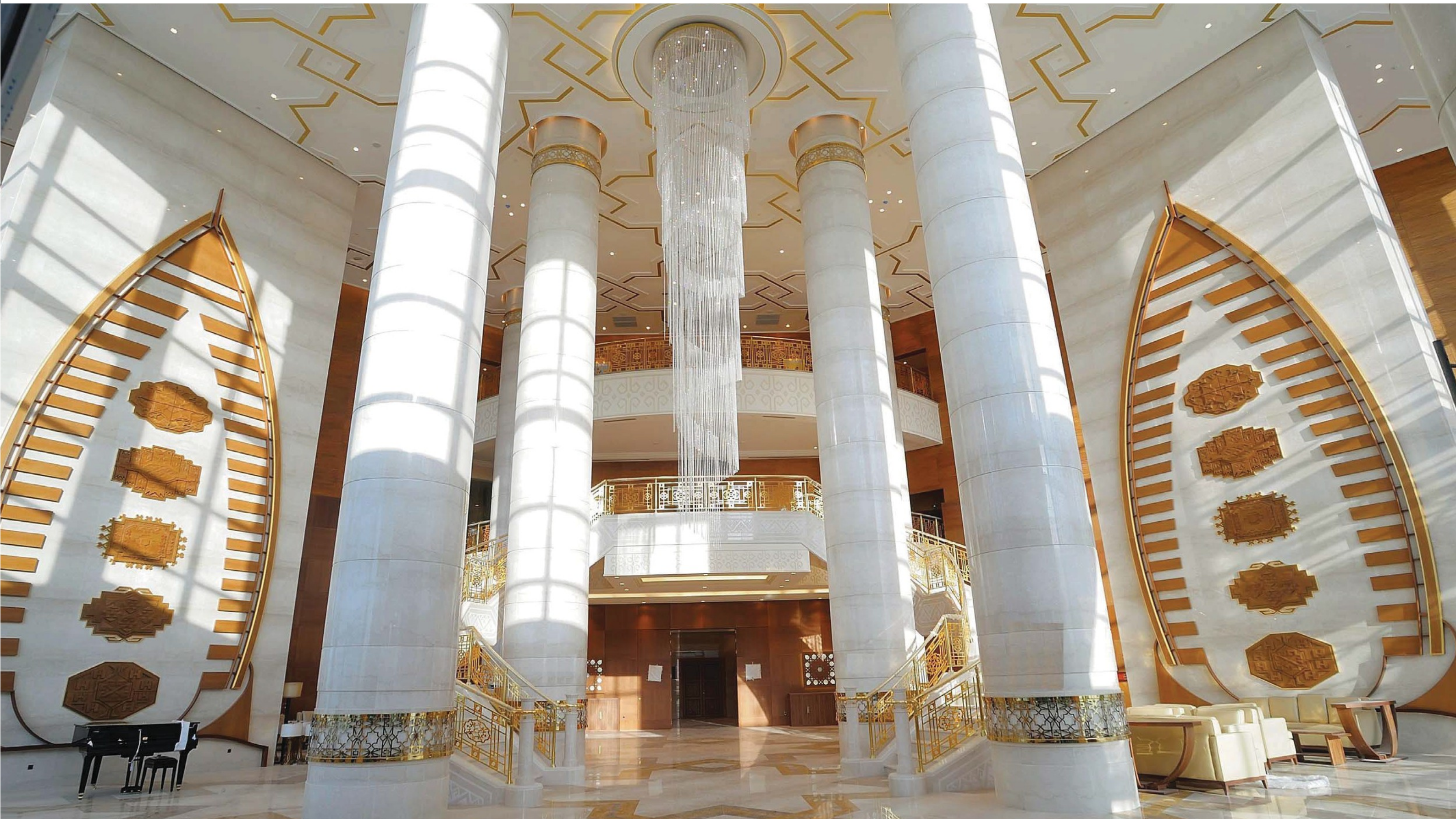
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Hotel Yyldyz Ashgabat

Ashgabat, Turkmenistan



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Hotel Yyldyz Ashgabat

Ashgabat, Turkmenistan



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Kempinski Cathedral Square Vilnius

Vilnius, Lithuania



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Royal Maxim Palace Kempinski Cairo

Cairo, Egypt



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SDG Offices Geneva

Geneva, Switzerland



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UBS - SM Offices Geneva

Geneva, Switzerland



Address:

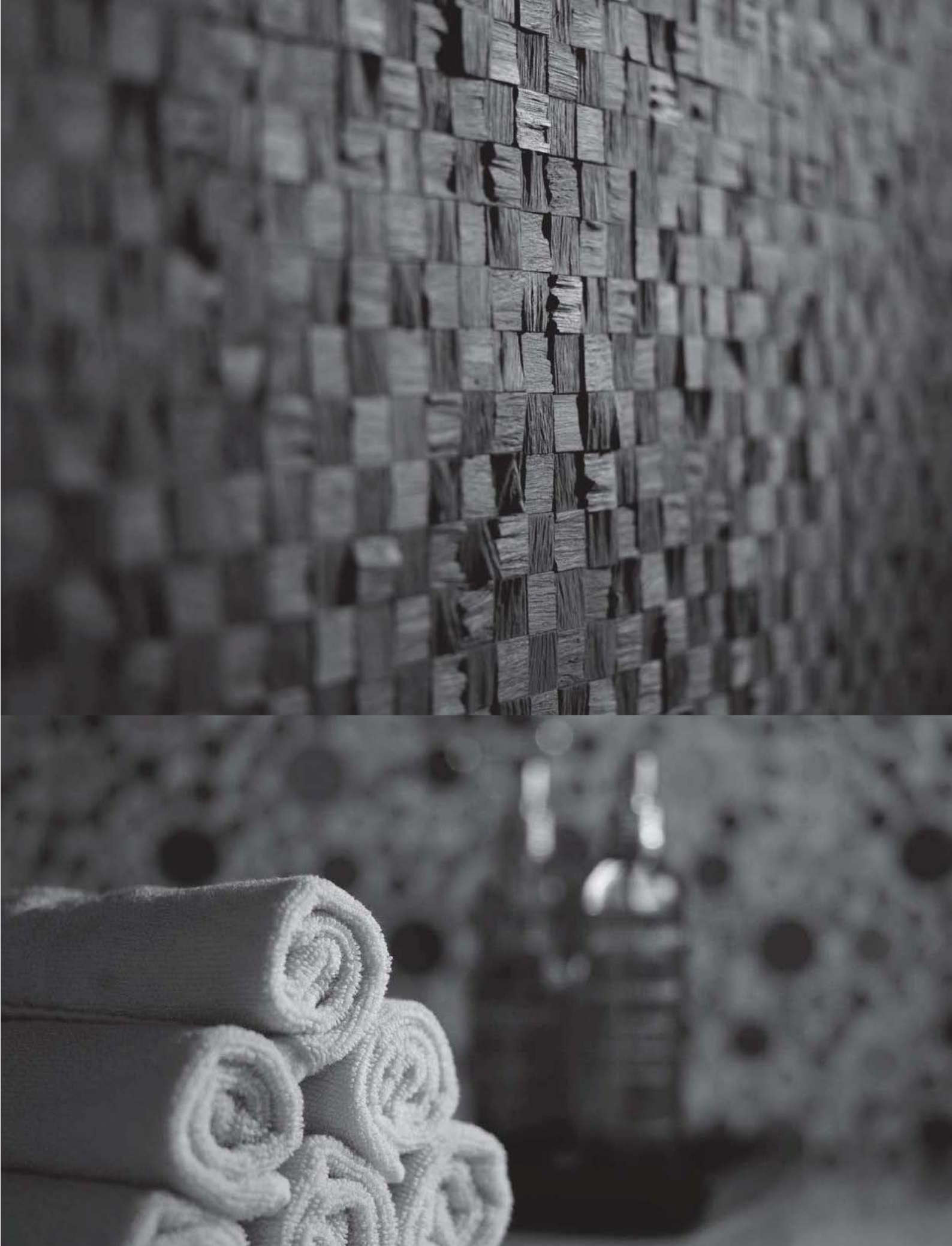
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Key Projects

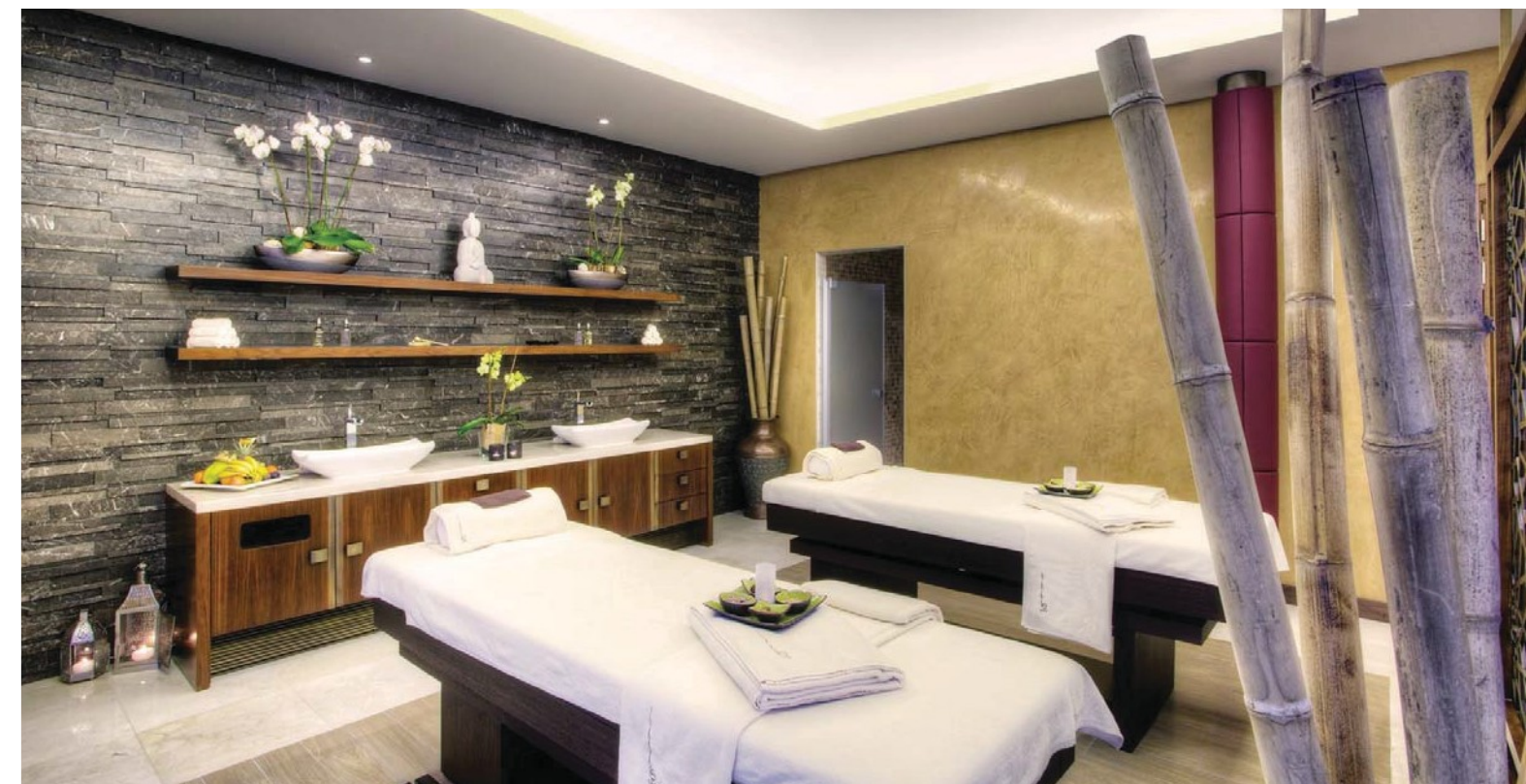
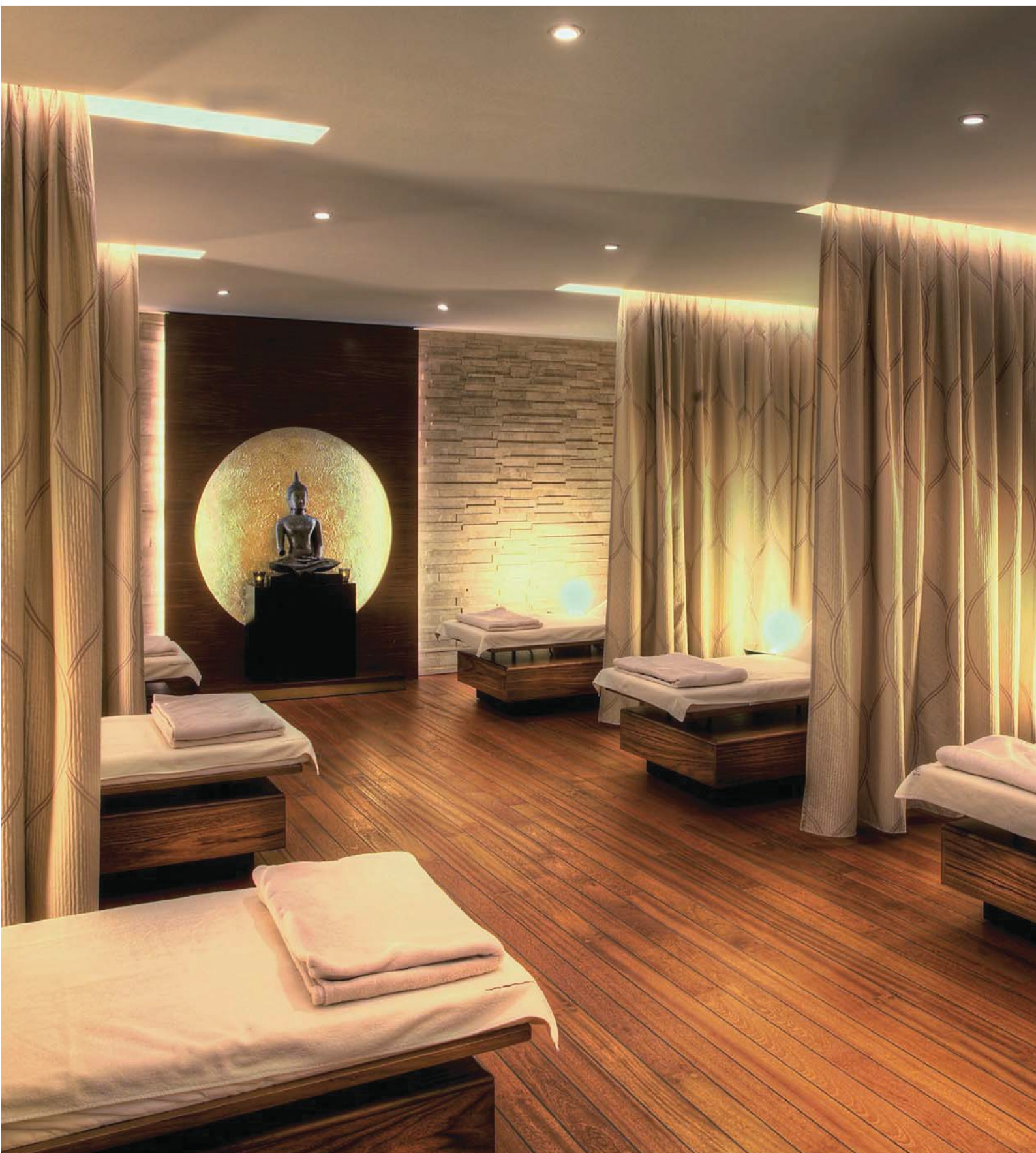
[Golf Clubs](#)
[& SPA Projects](#)





Le SPA at Grand Hotel Kempinski

Geneva, Switzerland



Address:

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Le SPA at Grand Hotel Kempinski

Geneva, Switzerland



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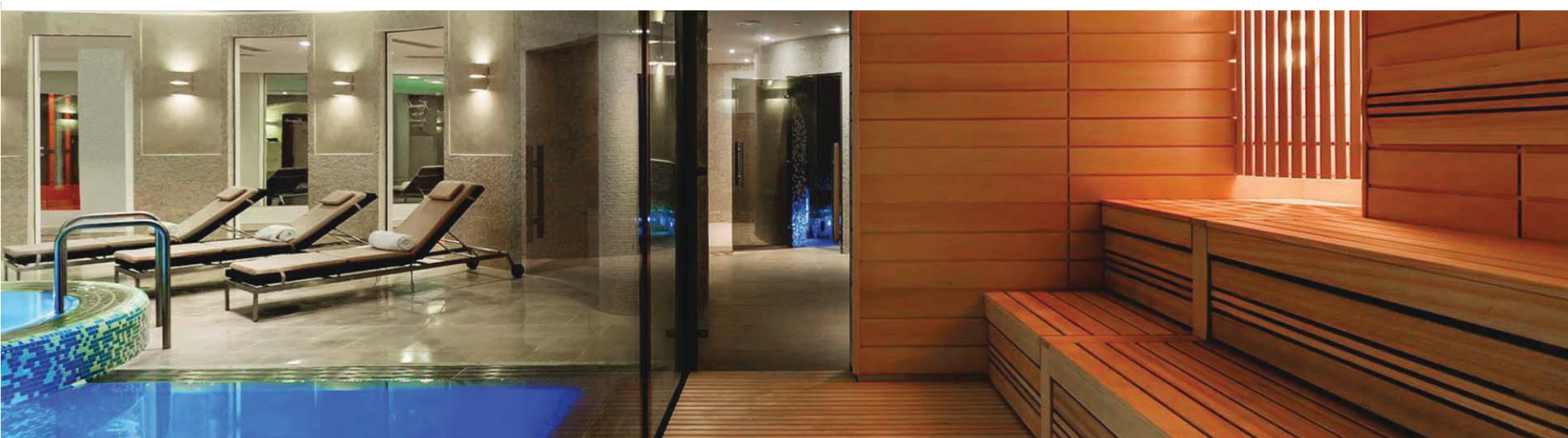
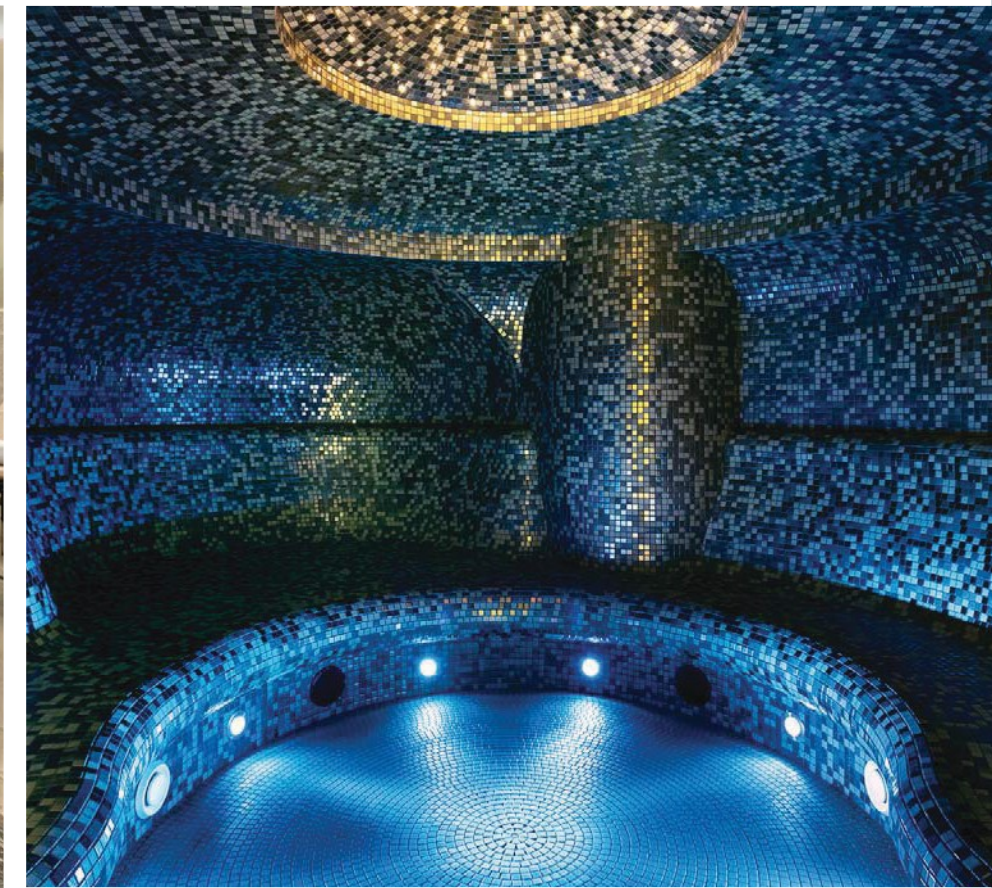
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Luxury SPA at Kempinski Cathedral Square

Vilnius, Switzerland



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Yyldyz SPA Center at Hotel Yyldyz

Ashgabat, Turkmenistan



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Eforea SPA at Transcorp Hilton

Abuja, Nigeria



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Resense SPA at Royal Maxim Palace Kempinski

Cairo, Egypt



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Key Projects

Hi-End

Residential Projects

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Private Client

Switzerland



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SM Residential Building

Addis Ababa, Ethiopia



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AAA Palace B2

Riyadh, Saudi Arabia



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AAA Villa Riyadh

Riyadh, Saudi Arabia



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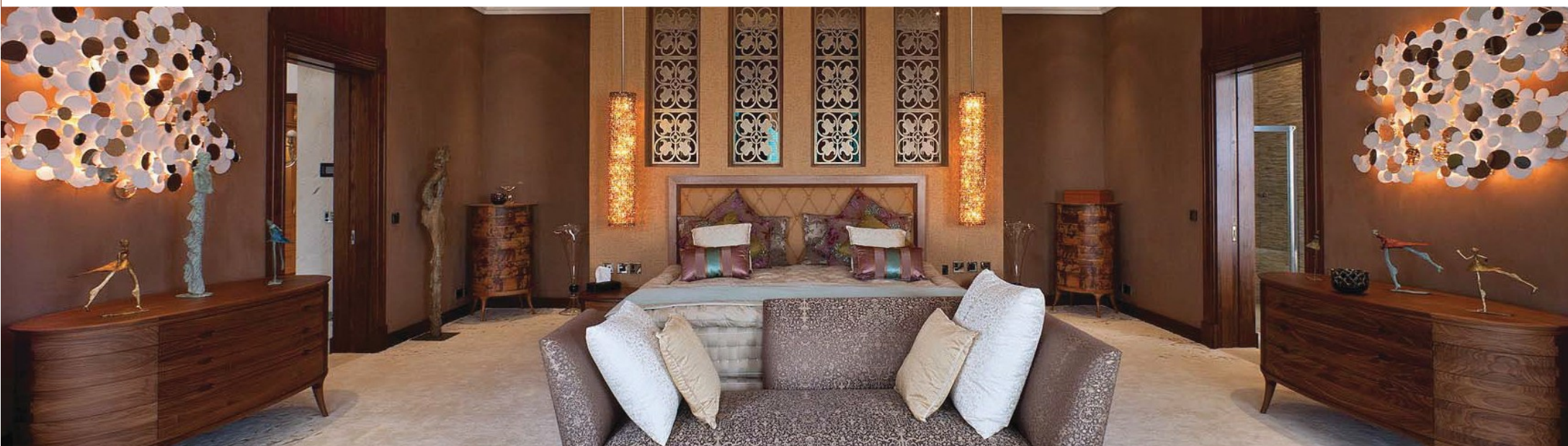
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AAA Villa Riyadh

Riyadh, Saudi Arabia



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Dubai Apartment

Dubai, UAE



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Key Projects

[Landscape Projects](#)

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Double Tree by Wyndham Resort

Langano, Ethiopia



- 1 Guard House (G+1) 2Units
- 2 Office (G+0)
- 3 Multipurpose Hall (G+M)
- 4 Reception (G+1)
- 5 Bungalows (G+0) 12Units/24Keys
- 6 Lounge Bar (B+G+1)
- 7 Water Pump (G+0)
- 8 Main store & Laundry (G+1)
- 9 Staff House (G+0)
- 10 Villa Type 1 (G+1) 6Units/12Keys
- 11 Club & Movie (G+2)
- 12 Bed Rooms (G+6) 76Keys
- 13 Boats Parking
- 14 Boats Garage
- 15 Specialty Restaurant (G+Terrace)
- 16 Main Restaurant (B+G+M)
- 17 Spa (G+Terrace)
- 18 Villa Type 2 (G+1) 1Keys

- 19 Deer Landmark
- 20 Parking Lot
- 21 Road
- 22 Entrance Plaza
- 23 Fountain
- 24 Gathering Plaza
- 25 Main Path(Golf Cars-Pedestrian)
- 26 Minor Path
- 27 Sitting Area
- 28 Amusement Park
- 29 Kids Area Jungle Theme
- 30 Plaza
- 31 Rock Garden
- 32 Terraces
- 33 Lake & Waterfall
- 34 Musical Fountain
- 35 Aquapark
- 36 Organic Vegetables Garden
- 37 Amphitheater & Celebration Plaza
- 38 Pool
- 39 Multi Propose PlazaYoga - music - Jungle Party
- 40 Green Area
- 41 Beach promenade
- 42 Beach Services
- 43 Beach
- 44 Boats Marina
- 45 Fishing Docks
- 46 Langano Lake



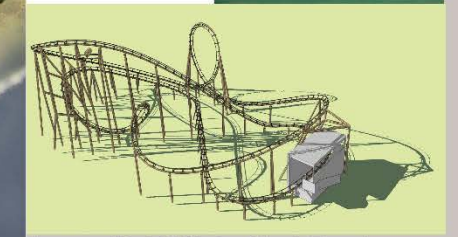
Lake & Water falls



Lake Restaurant



Dancing & Music Events



Amusement Park & Kids Area (Jungle Theme)



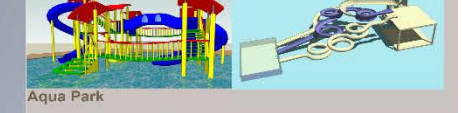
Fishing Activities



Hippo & Birds Watching



Water Activites



Aqua Park



Langano Resort

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Distributor and Agency Opportunities

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Distributor and Agency Opportunities

Through our work world wide we build a relation that allow us to be distributor, agent and partners with very selected furniture and lighting manufactures

Our Partners

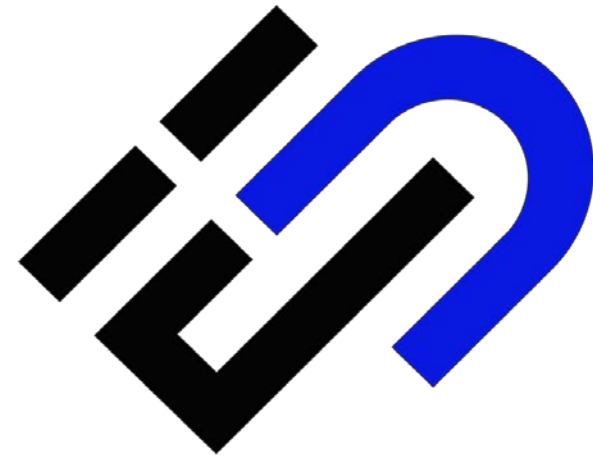
Lighting



Furniture



Thank You



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